

**MoASBO Spring Conference - April 24 - April 27, 2022 Magaritaville Lake Resort, Osage Beach  
CPE Session Listing & Information**

**CPE INFORMATION**

Earn up to thirty-one (31) CPE credits for the sessions offered at the MoASBO 2022 Spring Conference.

MoASBO is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.nasbregistry.org](http://www.nasbregistry.org).

**COMPLAINT POLICY**

For information regarding administrative policies such as refunds, cancellations and complaints, please contact MoASBO at 573-644-7900.

The instructional delivery method for conference breakout sessions is Group-Live, basic program level. Each session completed earns one credit, unless noted otherwise. No prerequisites or advance preparations are necessary for participation unless otherwise indicated. Visit the MoASBO website at [www.moasbo.org](http://www.moasbo.org) for more information.

**TO RECEIVE CPE CREDIT FOR DESIGNATED SESSIONS, ATTENDEES MUST:**

1. Verify attendance by signing, or scanning badge, in and out of the conference session.  
See the session moderator for scanning of badge.
2. Complete the online session evaluation survey which will be available via email on May 4, 2022. The survey will be available for two weeks following session completion and must be completed by May 18, 2022..

The above requirements must be met for each session to earn CPE credit and/or documentation for each session.

CPE certificates will be emailed to attendees in June..



Sessions and schedule are subject to change.

Session Name	Session Description.	Learning Objective #1	Learning Objective #2	Learning Objective #3	Session Speakers	Session Start Date/Time	Session Location	CPE Field of Study
*ABC's of Bond Issues	An overview of issuing school debt in Missouri with notification requirements, costs associated with the issuance, interest rate analysis and other information. This session will also include an analysis of current market status.	Identify different types of debt available to MO schools	List important dates to be aware of when issuing debt	Define various costs associated with issuance	Dick Bartow - Raymond James Rich Bartow - Raymond James	Apr 25, 2022 8:00 a.m. - 8:50 a.m.	Nautical Wheeler	Finance
*Advocacy in a Difficult Political Environment	Advocacy for Public Schools is more important than ever. However, in today's divisive political environment delivering a message that can penetrate hard line stances can be difficult. This session will provide attendees with some practical ways to communicate with elected officials about the positive aspects of Public Schools as well as how to deliver messages that may not be so positive.	Construct impactful messages to deliver to elected officials	Implement strategies to deliver difficult messages to elected officials	Engage with elected officials beyond pending legislation	Paul Ziegler - EducationPlus	Apr 25, 2022 11:00 a.m. - 11:50 a.m.	Leeward 74/75	Communication & Marketing
*Bond Issue Campaigns that Work	Learn from two districts what strategies they have used for successful bond campaigns when approval ratings have been going south.	Describe the "how to's" of a successful community engagement campaign	Specify the strategies for an effective "door to door" campaign.	Identify effective tactics for communicating bond issue information to different audiences	Joel Holland - Windsor C-1 Clint Freeman - Dunklin R5	Apr 26, 2022 10:15 a.m. - 11:05 a.m.	Nautical Wheeler	Communication & Marketing

*Business Office Procedures: Internal Controls and Communication	The fiscal management policies approved by your District's Board of Education and the associated procedures implemented by administration help your District operate effectively, efficiently and within state and federal requirements. The key to having your fiscal management policies and procedures work well is making sure they are effectively communicated. Communicating your fiscal management policies and procedures on a regular basis ensures that all District staff who are impacted are informed and knowledgeable about all things "Business".	Understand how to evaluate internal controls in your district's operations	Implement effective compensating controls when segregation of duties is not possible.	Identify effective methods of communicating procedures and deadlines to staff.	Mary Jo Gruber - School District of Clayton	Apr 26, 2022 11:15 a.m. - 12:10 p.m.	Nautical Wheeler	Communication & Marketing
*Cybersecurity - Are Schools Under Attack?	Cyberattacks continue to plague the education sector, and they're only intensifying. With the increased use of technology for teaching, learning and continuing school operations in today's remote environment, schools have also become more vulnerable to cyberattacks.	Learn why K-12 cybersecurity is so important.	Investigate how and why school data is getting breached	Identify ways schools can improve cybersecurity - best practices	Mark Stockwell - Missouri United School Insurance Council	Apr 25, 2022 8:00 a.m. - 8:50 a.m.	Parasol II	Information Technology
*Cybersecurity and K-12 Schools	This session offers a broad, non-technical perspective about the cyber threats focused on Missouri schools and explains why it is vital to commit significant resources for preventing intrusion and protecting students, staff, and infrastructure.	Identify three categories of cyber attacks.	Develop a broad understanding of cyber infrastructure.	Explain how a cyber intrusion in a school network threatens the safety and security of students and families	Bob Klausmeyer - MSBA	Apr 26, 2022 1:30 p.m. - 2:20 p.m.	Windgate 62/63/64	Information Technology
*Digital Communications: What you're saying without saying a word	Each of us carries a communications toolbox, loaded with power tools that help us teach, learn and build relationships. When operating digitally, some of these tools lose power and some never come out of the toolbox at all. Grow as a communicator by understanding the power of the tools in your communications toolbox. Enhance your team's customer service mindset by helping members unlock the power of their communications tools.	Recognize the power of different communications tools	Identify appropriate channels and the etiquette they require	Implement communications standards for team members that improve customer service	Laura Wagner - Fort Zumwalt	Apr 25, 2022 2:00 p.m. - 2:50 p.m.	Paradise A	Communication & Marketing
*Employee Mental Health: Ignore at Your Own Risk	Due to the pandemic, employees are experiencing more mental health concerns than ever before. As employers, we sometimes try to ignore those mental health issues; but, by doing so, we often make problems worse. This session will discuss how employers can support employees with their mental health concerns, comply with legal requirements and create a caring environment where employees want to work.	Identify warning signs/risk factors of mental health concerns	Apply federal regulations such as FMLA to employee mental health Identify legal risks of not addressing mental health concerns	Implement strategies for addressing mental health concerns	Marlene Devilbiss - Raytown	Apr 26, 2022 11:15 a.m. - 12:10 p.m.	Windgate 62/63/64	Personnel/Human Resources
*Engaged Leadership: Building a Culture to Overcome Employee Disengagement	Coronavirus has changed so many things. It's changed the way we interact with each other. It's changed the way we manage work processes. It's changed the way we live our daily lives. These changes we've experienced from the major disruptions caused by the global pandemic have impacted the engagement of many people--- personally and professionally. With brighter days ahead, strong leadership will be required to help ensure high levels of engagement. Engagement is a critical component of a district's culture. In this session, we'll discuss the impact the pandemic has had on employee expectations and employee engagement. We'll discuss how leaders are being forced to change the way they lead and what adjustments may be needed going forward. Finally, and most importantly, we'll discuss the foundation of solid leadership and how some things must remain the same as we lead our teams into the "next normal."	Identify key lessons learned from the global pandemic	Recognize elements necessary to building a culture of employee engagement	Implement the three foundational aspects of Engaged Leadership	Clint Swindall - Verbalocity	Apr 25, 2022 2:00 p.m. - 2:50 p.m.	Parasol I	Personal Development

*Enough talking about equity - it is time for Action	This session will highlight how Webster Groves School District has clearly stated and rejected all forms of racism and bias. While there is still work to be done, you will see the policy changes, impact of using an equity lens as protocol, curriculum, and professional development updates. The interactive session will briefly explain implicit bias its potential impact.	Understand the steps Webster Grove School District has taken to reduce bias	Discuss what DEI challenges are facing your school district.	Apply the information learned today to your school district.	Shane Williamson - Webster Groves	Apr 25, 2022 10:00 a.m. - 10:50 a.m.	Nautical Wheeler	Personal Development
*ESSER III & LEA Maintenance of Equity	This session will provide an overview of ESSER III LEA Maintenance of Equity. We will discuss what maintenance of equity is and who it applies to. MOEequity is a new fiscal rule that applies to local educational agencies (LEAs) that received Elementary and Secondary School Emergency Relief (ESSER) funds under the American Rescue Plan (ARP) with some exceptions. It limits state and local funding cuts ("fiscal equity") and staffing cuts ("staffing equity") to an LEA's lowest-income quartile of schools in fiscal year (FY) 2022 (school year 2021-2022) and FY 2023 (school year 2022-2023).	Understand and define Maintenance of Equity Requirements for LEAs.	Understand how is MOEequity is different from maintenance of effort (MOE).	Identify entities who must comply with the MOEequity requirements.	Kim Oligschlaeger - DESE	Apr 26, 2022 9:00 a.m. - 9:50 a.m.	Paradise A	Accounting
*Federal Programs – First Year Tips for Budgeting/Accounting/Monitoring	A first year federal programs coordinator and an established finance supervisor discuss the collaboration, documentation, and knowledge base needed to implement federal programs budgeting and compliance successfully.	Identifying key players to build a federal programs budget	Recognize allowable uses that are identified within district board policies for federal funds and Title guidelines	Coordinating district budget coding with DESE e-Pegs budget reporting	Lynn Tarvin - Raytown Jacqui Vernon - Raytown	Apr 25, 2022 8:00 a.m. - 8:50 a.m.	Parasol I	Accounting
*Federal Relief Funds Update	Participants will receive the most recent updates on federal relief funds. Information shared will include guidance on LEA allocations and specific grant programs. Time will be provided for questions and answers.	Implement the most current state and federal guidance to local grant administration.	Identify new resources for educators and for student learning	Revise ESSER III application to implement grant guidance, revised timelines, reallocations, and other state and federal guidance	Chris Neale - DESE	Apr 25, 2022 11:00 a.m. - 11:50 a.m.	Parasol I	Accounting
*Financial Roadmap to Address Capital Facility Needs	This presentation will explore strategies for managing the District's tax levies in order to pursue a future bond issue or capital facilities lease financing. We will walk you through the Form A and Form C calculations, the timeline and strategies for a successful election, and items to consider during the bond/lease certificate selling process.	Understand the options for funding construction projects	Demonstrate how to use the State Auditor Tax Form A and Form C calculations to your benefit	Identify strategies to implement a successful funding plan	Tom Pisarkiewicz - L.J. Hart & Co Courtney Wegman - L.J. Hart & Co	Apr 25, 2022 10:00 a.m. - 10:50 a.m.	Parasol II	Finance
*FLSA - Creative Hiring to Survive a Pandemic	Staff shortages in all areas have placed a premium on the practices of attracting and retaining quality employees. In this session, our attorneys will explore the legal ways in which a creative approach to hiring can provide your district with an opportunity to remain competitive in a ferocious hiring and retention environment.	Identify relevant statutes and board policies that dictate hiring practices	Explore compliance practices for use of grant funding in hiring and retention practices	Understand legal theories associated with employee litigation	Jessica Bernard - Guin Mundorf, LLC Ryan Fry - Guin Mundorf, LLC	Apr 25, 2022 8:00 a.m. - 8:50 a.m.	Leeward 74/75	Personnel/Human Resources
*FMLA: The Basics and Beyond	This session will cover the ins and outs of the Family and Medical Leave Act and answer frequently asked questions school administrators raise on the topic, including how to address technicalities related to eligibility and return to work, the interplay of the Americans with Disabilities Act, and more. Come with questions and we will have answers!	Explain the basics of FMLA	Examine how FMLA is applicable to school employees	Implement effective return to work strategies	Emily Omohundro - EdCounsel, LLC	Apr 26, 2022 9:00 a.m. - 9:50 a.m.	Parasol II	Business Law
*GASB Pronouncement Update	This session will review the GASB Statements that will become effective over the next few years, and the impact they will have on school districts and their accounting function. Particular emphasis will be placed on GASB 87, Leases.	Identify the GASB Statements that will impact school districts over the next few years.	Formulate steps school districts must take to prepare for the adoption of these Statements.	Formulate steps school districts must take to prepare for the adoption of these Statements.	Ted Williamson - RubinBrown LLP	Apr 26, 2022 10:15 a.m. - 11:05 a.m.	Leeward 76/77	Accounting

*Heads Up! An HR Guide to Handling Employees Mental Health Issues	What to do when an employee's mental health (depression, anxiety, suicidal thoughts, etc.) impacts work performance. Come explore the District's legal obligations and also evaluate practical solutions.	Examine how to properly document employee mental health issues.	Identify how to accommodate employees facing mental health issues.	Explore how to support employees battling mental health issues.	Jessica Bernard - Guin Mundorf, LLC Anthony McDaniel - Guin Mundorf, LLC	Apr 26, 2022 2:30 p.m. - 3:20 p.m.	Parasol II	Personnel/Human Resources
*How Securities Law Plays a Role in School District Financings	This session will discuss federal securities laws and the impact on school district financings from the start of the financing through issuance and post-issuance. Attendees will learn the district's responsibilities for the offering document and to investors post-issuance of the bonds and how compliance may impact the district going forward.	Explain the importance of a financial offering document and the district's responsibilities.	Implement the district's post-issuance obligations.	Evaluate how compliance or lack thereof with federal securities laws may impact future bond issues.	Jason Terry - Gilmore & Bell PC Erick Creach - Gilmore & Bell PC	Apr 26, 2022 1:30 p.m. - 2:20 p.m.	Leeward 76/77	Finance
*Internal Control Refresher	This session is a refresher on internal control and its importance to you and your organization. During the session, attendees will learn what internal controls are and the Government Accountability Office's Green Book internal control framework. Also, attendees will be provided information on evaluating internal controls at their individual organizations.	Define what internal controls are and their importance to your organization.	Discuss the aspects of the Government Accountability Office's Green Book internal control framework.	Evaluate internal controls within your organization	Jennifer Younce - Windsor C-1	Apr 25, 2022 10:00 a.m. - 10:50 a.m.	Windgate 60/61	Auditing
*Missouri Procurement Law and Related Issues	We will discuss legal requirements for Bid and Specification requirements, Bidder Responsibility and Responsiveness, and issues related to the use of bids versus requests for proposals. We will also discuss the legal requirements for school district contracts, and best practices.	Define the legal requirements to services that must be competitively bid, and special statutory requirements for certain types of goods and services.	Identify the differences between responsiveness and responsibility, requirements for bid specifications, and the general differences between bids and proposals.	Discuss best practices and sample provisions for school district contracts.	Lisa Stump - Lashly & Baer, P.C.	Apr 25, 2022 2:00 p.m. - 2:50 p.m.	Windgate 62/63/64	Finance
*Preparing for an Audit	This session will discuss the differences between a financial statement audit and a state audit. Additionally, it will discuss what you should expect from your annual financial statement audit and how to prepare for your audit.	Identify what auditors will ask for and why	Explore opportunities to better prepare for the audit	Identify the differences between a financial statement audit and a state audit	Brian Eckhoff - Westbrook & Co., P.C. Cindy Sullivant - Liberty Public Schools	Apr 26, 2022 1:30 p.m. - 2:20 p.m.	Windgate 60/61	Auditing
*Pulling Back the Curtain on Bond Proceeds Investing	This session will discuss all the necessary steps a school district should take when developing an investment strategy for bond proceeds. We will discuss how a district can prepare prior to the bonds selling, what to do when the bonds sell and how to manage those proceeds during the life of the intended projects.	Identify objectives, permitted investments and approved vehicles.	List common strategies used to invest bond proceeds	Identify pitfalls to avoid when investing bond proceeds.	Trisha Oppeau - PFM Asset Mgmt Nick Kenny - PFM Asset Mgmt	Apr 26, 2022 9:00 a.m. - 9:50 a.m.	Nautical Wheeler	Economics
*Relief Funds: Coding & Reporting	This session will cover coding, reporting, monitoring, as well as tips and best practices for COVID Relief funds.	Implement the coding requirements for various federal relief programs under CARES, CRSSA, and ARP.	Evaluate the fiscal records for compliance with the reporting requirements for the various grant programs under CARES, CRRSA, and ARP.	Identify strategies that support the use of relief funds in a manner that meets federal requirements and the audit review process	Tammy Lehmen - DESE Amber Riley - DESE	Apr 26, 2022 1:30 p.m. - 2:20 p.m.	Parasol I	Accounting
*Special Education Finance	This session will provide an overview of DESE Special Education Finance policies and procedures as well as any recent updates.	Identify correct procedures related to Special Education Finance.	Evaluate fiscal records for compliance with Special Education Finance policies.	Identify and budget allowable expenditures using ARP IDEA funds	Alicia Hunt Ketterman - DESE	Apr 25, 2022 2:00 p.m. - 2:50 p.m.	Parasol II	Accounting
*Successfully Surviving My First Year as a Missouri School Business Official	This session will describe the steps taken and resources used by two new school business officials as they began their careers in the complex world of school operations and finance. Attention will be given to prior experience as well as MoASBO, DESE and other resources.	Review prior professional experiences that assisted in performing as a Missouri School Business Official.	Identify beneficial MOASBO resources	Identify beneficial DESE/Other resources	Steve Shelton - Raytown Lavon Singleton - Riverview Gardens Royce Powelson - Grandview C-4	Apr 26, 2022 2:30 p.m. - 3:20 p.m.	Paradise A	Personal Development

*Tales from the Desk - Setting Your School District's Interest Rates	Gain a better understanding of how interest rates are set on your general obligation bonds and certificates of participation. In this session, you will get a first hand perspective from a national and local underwriter on how the bond market sets interest rates for all municipal financings. Never heard before stories on how the market reacts to various economic indicators that may influence your school district's bonds.	Implement strategies to improve the timing of your bond pricing.	Explain what the Municipal Market Index (MMD) represents and how it is used.	Identify the difference between premium, discount and par bonds and how each one is viewed in the market	Brent Blevins - Stifel Lorenzo Boyd - Stifel Mark Shamleffer - Stifel Joe Kinder - Stifel Becky Esrock - Stifel	Apr 25, 2022 11:00 a.m. - 11:50 a.m.	Nautical Wheeler	Economics
*The Journey Toward Mental Health Supports for School Staff	Do any of these topics sound familiar? Depression, alcohol abuse, domestic violence, eating disorders, drug addiction, trauma, suicide ideation... if you work in HR, chances are you have dealt with all or many of these issues. If you are a trained psychologist, you likely feel well-prepared for the mental health aspects of HR work. Most of us aren't trained psychologists. Learn how one district began focusing on useful tools and training to support all staff in the area of mental health and particularly those that struggle with life issues.	Analyze statistics of mental health concerns among the population.	Identify how mental health challenges present themselves at work.	Implement five action steps deployed by one district to support employees dealing with mental health issues.	Bill Redinger - Park Hill Linda Kaiser - Park Hill	Apr 26, 2022 1:30 p.m. - 2:20 p.m.	Paradise A	Personal Development
*Working Effectively With Your School Board	The local school board is made up of diverse members who often times know little about the operations of a school system. In order to make good decisions, all board members must be able to understand the information and data provided to them, and school business officials are critical to this process. In this session, you will earn strategies for how to effectively communicate with the diverse members of your board and how to clearly provide information and data to support board members in making data-based decisions.	Analyze and identify the working-styles of each board member	Employ communication strategies aligned to the identified working styles	Examine the Data-to-Wisdom Continuum and how to use it when providing data to the board.	Janet Tilley - MSBA	Apr 25, 2022 8:00 a.m. - 8:50 a.m.	Windgate 62/63/64	Communication & Marketing
*Working with the Media - What You Need to Know	If you're a superintendent or district administrator, you're in a reporter's contact list. What do you do when a reporter calls you? How do you prepare for a media interview? What do you need to know before you ever pick up the microphone? In this session, you'll learn practical tips for media prep and interviews.	List ways to build effective relationships with reporters	Explain the steps for preparing for a media interview.	Demonstrate effective techniques for a media interview.	Kim Cranston - MoASBO	Apr 26, 2022 11:15 a.m. - 12:10 p.m.	Parasol II	Communication & Marketing
*You Want What? Aligning the School Budget with District Goals	Do you ever struggle with how to say "yes" to some requests and "no" to others? Do you ever wonder "why are we spending money on that"? We will share ways to be strategic in your quest to align the dollars being spent with the mission, vision, and goals of the district. Consider this session the Google map of budgeting; where do you want to get, are you walking, biking, or driving, and do you want interstates only, or are you okay taking some scenic highways?	Identify what documents should drive budget decisions.	Implement a system to track and document rationale for budget decisions.	Discuss key areas where goals-driven budgeting can have an impact.	Jim Cummins - Neosho	Apr 25, 2022 3:00 p.m. - 3:50 p.m.	Windgate 62/63/64	Finance