



Missouri Association of School Business Officials Strategic Plan (2018-2023)

Mission

MoASBO supports, connects, develops and advocates for school business officials in order to help their districts improve student success.

Core Values

Model absolute **integrity**.

Serve as a **credible** and **objective** source of **innovative** school business practices.

Build a strong **community** of business professionals.

Improve student learning.

Vision

Serve as the most valued resource for school business information.

Goals

- MoASBO is the one stop shop delivery source that provides quality professional learning and resources for its members. (Education)
- MoASBO members learn about and access professional learning opportunities through state of the art interactive communication tools. (Communication)
- MoASBO is a coordinated and connected network of members that supports improvements in the business operations of schools. (Collaboration)
- MoASBO is a recognized source of influence and action on school business and finance issues for the benefit of public education. (Legislation)
- MoASBO works to identify innovative practices and techniques to advance education in the state. (Innovation)

Strategies

(Bi-annual member surveys, informal polls and program evaluations will be used to evaluate and measure progress.)

Goal Area 1: Education

MoASBO is the one stop shop delivery source that provides quality professional learning and resources for its members.

| | |
|-----|---|
| 1.1 | Offer regular workshops and presentations based on input received from membership survey, past event evaluations and current member needs. |
| 1.2 | Identify and implement strategies to differentiate professional development and training opportunities by experience level, job duties and district size and type. 1.2.1 Identify relevant topics: <ul style="list-style-type: none">○ Surveys○ Leading changes○ Innovations in finance and operations 1.2.2 Identify experts to deliver relevant topics: <ul style="list-style-type: none">○ Other professional organizations○ Referrals from other ASBO affiliates |
| 1.3 | Develop a comprehensive curriculum cycle to ensure regular and consistent review of all school business fundamentals. 1.3.1 Research other state ASBO curriculum offerings for best practices. 1.3.2 Provide the School Business Specialist Certification Program to provide basic finance training for support staff. |
| 1.4 | Develop professional development programs for administrators to increase knowledge of school operations and enhance leadership skills. 1.4.1 Provide the Administrative Leadership Development Program to cover topics essential to developing a deep understanding of the leadership role of a successful CFO, director manager, or administrator. 1.4.2 Provide the School Operations Academy as an introduction to key areas of school operations for people new to a position in school business, have recently taken on new responsibilities, or are looking to broaden their scope for career advancement. |

| | |
|-----|---|
| 1.4 | <p>Increase the number of regional groups so members can access professional development in their area of the state.</p> <p>1.4.1 Provide content for regional meetings. 1.4.2 Develop a yearly calendar of regional meeting topics.</p> |
| 1.5 | <p>Support cohorts and individuals preparing for professional accreditation through mentoring and scholarships.</p> <p>1.5.1 Work with ASBOI to provide support for people seeking SFO certification.</p> |
| 1.6 | <p>Through scholarships, discounted fees and other relevant means, encourage practitioners to improve and enhance their skills.</p> <p>1.61. Research and study a credit by assessment program to provide college credit for members seeking degrees</p> |

Goal Area 2: Communication
MoASBO members learn about and access professional learning opportunities through state-of-the-art interactive communication tools.

| | |
|-----|---|
| 2.1 | Provide a series of webinars for administrators and for support staff. |
| 2.2 | Offer online opportunities to earn CPE credits (for members who are CPAs). |
| 2.3 | Offer various types of other distance learning opportunities (e.g. social media, podcasts, videos, simulcasts) to members. |
| 2.4 | Develop marketing tools (print and online) that promote and highlight professional learning opportunities for members. |

Goal Area 3: Collaboration
MoASBO is a coordinated and connected network of members that supports improvements in the business operations of schools.

| | |
|-----|---|
| 3.1 | <p>Identify the ideal structure to connect members.</p> <p>3.1.1 Survey members on an every-other-year basis. 3.1.2 Research other associations for best practices.</p> |
|-----|---|

| | |
|-----|--|
| 3.2 | <p>Identify the most effective tools to keep members connected.</p> <p>3.2.2 Utilize regional groups as a tool for engagement and feedback by including MoASBO officers and DESE area supervisors.</p> <p>3.2.3 Research methods to provide support for identified groups, such as women and minorities.</p> |
| 3.3 | <p>Develop and engage diverse membership based on their job duties and responsibilities.</p> <p>3.2.1 Provide new superintendents with complimentary MoASBO registration.</p> <p>3.2.2 Study, develop and implement a mentorship program.</p> |
| 3.4 | <p>Provide school business assistance and counsel for members through the MoASBO Help Center</p> <p>3.4.1 Identify veteran members who will voluntarily collaborate and consult with members seeking help</p> <p>3.4.2 Provide coaching and support to districts needing temporary business office assistance through a fee-based agreement</p> |

Goal Area 4: Legislation

MoASBO is a recognized source of influence and action on school business and finance issues for the benefit of public education.

| | |
|-----|---|
| 4.1 | <p>Develop and implement regular communication regarding important legislative proposals.</p> <p>4.1.1 Include MoASBO’s legislative priorities on fall conference agendas as a way to inform members of MoASBO’s legislative initiatives and advocacy efforts.</p> <p>4.1.2 Develop process for communication between SAC and MoASBO’s legislative committee regarding responses to hot topic issues and questions.</p> |
| 4.2 | <p>Work with School Administrators’ Coalition (SAC) to develop a guidebook for legislative advocacy</p> |
| 4.3 | <p>Develop a tool kit of resources that could be used by members to educate and inform various audiences on pertinent legislative issues</p> <ul style="list-style-type: none"> ○ Video library ○ Handouts with key messages |

Goal Area 5: Innovation

MoASBO works to identify innovative practices and techniques to advance education in the state.

| | |
|------------|--|
| 5.1 | Identify method(s) to solicit and obtain nominations for award programs that recognize exemplary work and innovative best practices (MBA, COE, Eagle, Pinnacle, and awards from other national organizations) |
| 5.2 | Solicit conference and webinar presenters who have received recognition for innovative practices and techniques |
| 5.3 | Implement a recognition for emerging leaders/rising stars in the organization. |

Revised 10/2021